



# Station Order Revised Add to Schedule Heinrich for Senate 2012

**Market:** Albuquerque

**Flight Dates:** Tuesday, October 16, 2012 to Sunday, October 21, 2012

Estimate ID

12599

**Contact:** Jim Giudicessi

**Email:** Jim.Giudicessi@krqe.com

**Phone:** 505-246-2222

**Fax:** 505-944-0259

**Direct:** 505-998-9530

**KRQE-S2**

		Days	Gross	Tue	Wed	Thu	Fri	Sat	Sun	Total
Program Name	DP	Length	Rate	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	
CBS Saturday Morn 5:00 AM 7:00 AM	EM	Sa 30	\$50.00 <b>\$50.00</b>	3				1		1
The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$75.00 <b>\$75.00</b>		1					1
Young & Restless 1:00 PM 2:00 PM	DT	M-F 30	\$100.00 <b>\$100.00</b>		1					1
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$500.00 <b>\$500.00</b>				1			1
Sold out at LUR per KRQE. Move to L3 to clear.										
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F 30	\$425.00 <b>\$850.00</b>			1	1			2
Survivor 7:00 PM 8:00 PM	PT	W 30	\$750.00 <b>\$750.00</b>		1					1
Crimetime 8:00 PM 9:00 PM	PT	Sa 30	\$800.00 <b>\$800.00</b>					1		1
Sold out at LUR per KRQE. Move to L3 to clear.										
KRQE 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$1,100.00 <b>\$1,100.00</b>			1				1
Sold out at LUR per KRQE. Move to L3 to clear.										
Letterman 10:35 PM 11:35 PM	LF	M-F 30	\$125.00 <b>\$250.00</b>		1	1				2
<b>Station Gross Totals</b>			<b>\$4,475.00</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>2</b>		<b>11</b>

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 10/15/2012 10:14:11 AM

KRQE-S2

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# Spot Manager: All, 10/16/12-10/21/12

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/16/12												
Station: KRQE												
	POL/Heinrich	214581	Soap Rotator	(1:00:00 PM-	:30	P5	[ALL]	HEINRICH 12599		1:29:01 PM MHTV1208H		\$100.00
	POL/Heinrich	214581	David Letterman	1035p-1137p	:30	P5	[ALL]	HEINRICH 12599		10:46:45 PM MHTV1209H		\$125.00
												\$225.00
												\$225.00
Date: 10/17/12												
Station: KRQE												
	POL/Heinrich	214581	M-F 9a-10a	9a-10a	:30	P5	[ALL]	HEINRICH 12599		9:50:35 AM		\$75.00
	POL/Heinrich	214581	Wed Hour 1	7p-8p	:30	P5	[ALL]	HEINRICH 12599		7:27:50 PM		\$750.00
	POL/Heinrich	214581	David Letterman	1035p-1137p	:30	P5	[ALL]	HEINRICH 12599		11:25:45 PM		\$125.00
												\$950.00
												\$950.00
Date: 10/18/12												
Station: KRQE												
	POL/Heinrich	214581	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12599		6:35:08 PM		\$425.00
	POL/Heinrich	214581	LN M-F	10p-1035p	:30	P3	[ALL]	HEINRICH 12599		10:27:12 PM		\$1,100.00
												\$1,525.00
												\$1,525.00
Date: 10/19/12												
Station: KRQE												
	POL/Heinrich	214581	KRQE News 13	530p-6p	:30	P3	[ALL]	HEINRICH 12599		5:49:34 PM		\$500.00
	POL/Heinrich	214581	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12599		6:34:23 PM		\$425.00
												\$925.00
												\$925.00
Date: 10/20/12												
Station: KRQE												
	POL/Heinrich	214581	Sat Hour 2	8p-9p	:30	P3	[ALL]	HEINRICH 12599				\$800.00
	POL/Heinrich	214581	CBS This Mornir	5a-7a	:30	P3	[ALL]	HEINRICH 12599		6:08:13 AM		\$50.00
												\$850.00
												\$850.00
												\$4,475.00

[Sorted by: Date]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KRQE-TV      Albuquerque	<b>Date:</b> 10/15/2012
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I, Media Strategies and Research,  
 being/on behalf of: Martin Heinrich, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Senate  
 in the General  
 election to be held on: Tuesday, November 06, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, October 16, 2012			Sunday, October 21, 2012		

**Total Charges: \$4,475.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Monday, October 15, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title